

## Southeast Tourism Society Selects Lighted Boat Parade as an 'STS Top 20 Event'

## FOR IMMEDIATE RELEASE

Elizabeth City, NC. (June 4, 2020) – Southeast Tourism Society (STS) has named the <u>Lighted Boat Parade of</u> <u>Elizabeth City</u> one of the STS Top 20 Events in the Southeast for December 2020.

Travel industry experts select 20 events per month, and STS publicizes them throughout the United States. <u>Visit Elizabeth City</u> nominated the Lighted Boat Parade to STS in April 2020 and is thrilled that the event was chosen as a winner. The vision of Visit Elizabeth City is to become a nationally recognized, model historic riverfront destination that drives significant economic impact for Elizabeth City and Pasquotank County and welcomes visitors with world class hospitality and experiences. The promotion of this annual event not only embraces our beautiful waterfront, but also meets Visit Elizabeth City's goal of driving visitors to the area and providing a unique, hometown experience.

The parade is coordinated by the <u>Pasquotank River Yacht Club</u> and is set to be even more fabulous than year's past. Festively decorated and lighted boats will circle the harbor on Friday, December 4, 2020 while spectators watch from Mariners' Wharf Park and Moth Boat Park. Mariners' Wharf will be full of holiday cheer with red and green glow sticks for the kids and kids at heart.

"We are honored to have been chosen as one of the top 20 Events in the Southeast" said Debbie Brinson, Fleet Captain of the Pasquotank River Yacht Club. "Nothing excites us more as a Yacht Club as we 'parade by' the Waterfront all aglow and hear the cheers of joy received from our community. We look forward to continuing this tradition every Holiday season and hope to see you all there this year!"

For 35 years, STS has been spotlighting the best festivals and events in the Southeast with our Top 20 Festival and Events program. The Southeast offers so many unique, year-round, opportunities for tourists and festival-goers to create memories and support the tourism industry—a vital economic generator for communities" said Monica Smith, president and CEO of the Southeast Tourism Society.

Images available upon request.

## About Southeast Tourism Society

STS, founded in 1983 and headquartered in Roswell, Ga., is a non-profit organization dedicated to promoting travel and tourism within 14 states – Alabama, Arkansas, District of Columbia, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, Virginia and West Virginia.

## About Visit Elizabeth City

Known as the Harbor of Hospitality<sup>®</sup>, Elizabeth City is a quaint waterfront town in northeastern North Carolina. Located mid-way down the East Coast with a mild climate, Elizabeth City is a great place to visit any time of year. With our unique rural location, we are only short drive full of waterways and woodlands to the beaches of the Outer Banks, the nearby big cities of Hampton Roads and less than one hour from the Norfolk International Airport. For more information, go to <u>VisitElizabethCity.com</u>.

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